

CJ Andrews

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EXPERIENCE

Federal Reserve Bank of Philadelphia, Philadelphia, PA

Feb 2025 – Present

UI/UX Designer

- Modernizing the public-facing third district website to more effectively communicate community-trusted economic insights through articles and visualizations alongside content, development, and creative teams
- Evolving the internal-facing website to streamline inter-departmental alignment, resources, and community
- Established a Figma library of components and design tokens to document component functionality and visual guidelines, accelerating feature delivery to support the needs of the district's constituents and leadership
- Optimizing templates with economists and stakeholders to produce responsible, engaging institutional content

Language University, Remote

June 2019 – Present

UI/UX Designer (Part-Time)

- Restructured website hierarchy, layouts, and branding for improved purchase funneling and lead collection
- Developed comprehensive layout, graphic, and video guidelines to ensure brand consistency on website
- Designed customer journey email sequences in Mailchimp, addressing each customer segment uniquely
- Automated and streamlined the registration process for language course and newsletter sign-ups across Squarespace and Mailchimp

PlayerFirst Tech, Chicago, IL

Jan 2023 – Feb 2024

Junior UI/UX Designer

- Developed sketches and creative briefs into requirements and Figma prototypes for athletics management software alongside development and product teams
- Enhanced expense splitting and roster management to increase platform adoption for team registration
- Actualized a more discoverable and customizable digital marketplace to increase direct sales on platform
- Iterated on design systems and workflows for key features, including a landing page dashboard, invoicing, geographical heatmap visualization, and email creator

Morse Corp, Boston, MA

July – Dec 2023, Jan – Aug 2021

Human Computer Interaction Design Intern

- Created 15+ infographics on computer vision concepts and metrics from interviews with technical experts
- Developed 12 data visualizations using Python to illustrate computer vision algorithm performance
- Designed proposals, journey maps, and UI mockups for 12+ high-priority technical projects
- Collaborated with lead designer to brand three product suites, complete with original iconography
- Worked with development teams to formalize a design review process, improving project outcomes

EDUCATION & SKILLS

Northwestern University, Remote (Part-Time)

Jan 2026 – Dec 2030

Candidate for MS in Information Design & Strategy, Specialization in UX/UI

Northeastern University, Boston, MA

BFA in Interaction Design, Minor in Computer Science, 3.9 GPA

PROTOTYPING: Figma • FigJam • Miro • Squarespace • Framer • Mailchimp • Sketch • HTML • CSS • JavaScript

ADOBE CREATIVE CLOUD: Illustrator • Photoshop • InDesign • After Effects • Premiere Pro • Lightroom